

## Promoting Your Publication

San Francisco Edit

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When you publish an article, there are steps you can take to ensure that your paper is distributed and comes to the attention of people within your relevant academic networks. One way of doing that is to send people a copy of your paper. Don't feel shy about doing so, you are actually doing them a favor: they won't need to search for it or photocopy it in the library.

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- junior researchers who are developing skills in the same field
- your institute's librarian
- relevant special interest groups, online discussion forums, any professional bodies of which you are a member
- your superiors
- others who helped in the study

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